



All-Party Parliamentary Group on Beauty, Aesthetics and Wellbeing

Minutes of Meeting

Second cross-industry meeting on the roadmap for reopening the beauty and wellness industry

Date: Friday 26th June 2020

Time: 1.30 – 2.30 pm

Location: Zoom

Members present

- Carolyn Harris MP, APPG Co-Chair
- Judith Cummins MP, APPG Co-Chair
- Peter Dowd MP, Treasurer
- Jackie Doyle-Price, Vice Chair

Attendees

- Abi Wright - Founder of Spabreaks.com
- Caroline Larissey – Director of Quality and Standards, National Hair and Beauty Federation
- Christianne Cavaliere - CEO of the London College of Beauty Therapy
- Eleanor Morton-Hooper - Senior Marketing & Events Executive, CEW UK
- Emma Meredith - Director-General, Cosmetic, Toiletry and Perfumery Association (CPTA)
- Giorgia Rossi - COO of Treatwell
- Helena Grzesk - General Manager at the UK Spa Association
- Jack Tang – CEO at Urban
- Judith Hadley - Vice President, Federation of Holistic Therapists
- Karen Young - Editor and Communications Manager at the Federation of Holistic Therapists
- Lesley Blair - Chair of the British Association of Beauty Therapy and Cosmetology
- Lisa Gerrard - Managing Director of Gerrard International and Chair of the Beauty Companies Association
- Lucie Seffens - Digital Engagement & Communications Strategy Director
- Millie Kendall – CEO at the British Beauty Council
- Nancy Martin - Senior Account Manager, FleishmanHillard Fishburn
- Sallie Berkerey - Managing Director, CEW UK

Audience

- Katherine Morgan, APPG Secretariat
- Victoria McNish, APPG Secretariat
- Louise Abraham, APPG Secretariat
- Harriet Main, Office of Alberto Costa MP
- Jo Lloyd, Office of Carolyn Harris MP



Minutes of the Meeting

The Group discussed the impact coronavirus has had on the beauty industry, and highlighted that a partial opening had been damaging to the industry.

Online platforms, **Treatwell**, **Urban** and **Spabreaks.com** shared statistics and insights of how their partners have been affected and many have been left confused because the Government did not give an exact date for re-opening.

The Group then discussed the behaviour of the Government towards the beauty, hair and wellness industry. In particular, **Carolyn Harris MP** said the Government's description of the industry as 'nail bars' was incorrect and not representative of what the industry brings the UK economy. She further expressed her disappointment in Minister Kwarteng not wanting to meeting with the APPG regarding beauty.

The Group then discussed the best way to lobby the Government on the issue. **Carolyn Harris MP** and **Jackie Doyle-Price MP** in particular raised that they could propose urgent questions, submit parliamentary questions and raise it with Women and Equalities to apply pressure across Government.

Katherine Morgan added that the APPG Secretariat would draft model letters for the attendees and their partners to send to their local MPs and the Prime Minister. All participants agreed this would be useful.

Carolyn Harris MP concluded the meeting by thanking their attendees for their sustained engagement throughout COVID.