



All-Party Parliamentary Group on Beauty, Aesthetics and Wellbeing

Minutes of Meeting

Third cross-industry meeting on the roadmap for reopening the beauty and wellness industry

Date: Thursday 16th July 2020

Time: 4 – 5pm

Location: Zoom

Members present

- Carolyn Harris MP, APPG Co-Chair
- Judith Cummins MP, APPG Co-Chair

Attendees

- Caroline Larissey – Director of Quality and Standards, National Hair and Beauty Federation
- Christianne Cavaliere - CEO of the London College of Beauty Therapy
- Eleanor Morton-Hooper - Senior Marketing & Events Executive, CEW UK
- Giorgia Rossi - COO of Treatwell
- Helena Grzesk - General Manager at the UK Spa Association
- Jack Tang – CEO at Urban
- Jess Webb - Senior Consultant, Strategic Communications, FTI Consulting
- Judith Hadley - Vice President, Federation of Holistic Therapists
- Karen Young - Editor and Communications Manager at the Federation of Holistic Therapists
- Lesley Blair - Chair of the British Association of Beauty Therapy and Cosmetology
- Lisa Gerrard - Managing Director of Gerrard International and Chair of the Beauty
- Millie Kendall – CEO at the British Beauty Council
- Nancy Martin - Senior Account Manager, FleishmanHillard Fishburn
- Sallie Berkerey - Managing Director, CEW UK
- Victoria Brownlie – Director of Policy and Public Affairs, National Hair and Beauty Federation

Audience

- Jo Lloyd, Office of Carolyn Harris MP
- Katherine Morgan, APPG Secretariat
- Victoria McNish, APPG Secretariat
- Louise Abraham, APPG Secretariat

Minutes of the Meeting

Katherine Morgan updated the attendees on the Group's lobbying activities.

Carolyn Harris MP suggested that the Group writes to the Chancellor as the Government needs provide the industry with financial support if businesses are not allowed to re-open.

Helena Grzesk asked that the impact on spas is not forgotten as a large amounts of spas are business to business which is making it difficult for them to get revenue.

Giorgia Rossi shared Treatwell's statistics of beauty bookings within the UK and in comparison with Europe. She explained the outlook for UK businesses were not positive as the Government's guidance has undermined consumer confidence, people are continuing to work from home and the rents are very high.



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Katherine Morgan said that the APPG would write to the Treasury regarding this.

Jack Tang agreed and said that he is also concerned and that financial support is needed because a lot of their practitioner partners are struggling and seeing a soft opening.

All attendees agreed on calling for an extension to the furlough scheme, extension of rent eviction ban and concessions on VAT and business rates. All attendees also agreed that financial support is key for all sectors in the industry and that the APPG would lobby the Chancellor and the Treasury.

Katherine Morgan summarised that the Secretariat would draft an industry letter to the Chancellor and the Business Secretary and the co-Chairs would write a separate letter to the Chancellor.

Carolyn Harris MP concluded the meeting by thanking their attendees for their sustained engagement throughout COVID.